

ANALYSIS PROFILE

WITNESSABLE ORGANISATION

15/12/17 Offsite

ORGANISATION PROFILE

ELSHDDAI PUBLIC CHARITABLE ORGANISATION

At/P.O-Guma,Christian Street,Dist-GajapatiPin-751207,Odisha

Name of the Organisation : ELSHADDAI PUBLIC CHARITABLE ORGANISATION

Founding and Registration:

The trust was officially registered on 12th July 2019 with the aim of serving marginalized and underprivileged communities through a variety of social welfare programs. Recognizing the need for sustainable development, empowerment, and holistic support systems, the founders decided to create a platform that would focus on musical training, skill development, vocational education, environmental awareness, talent search, and health activities.

The trust was registered under [mention the relevant Act, if applicable, e.g., the Indian Trusts Act, 1882 to ensure legal recognition and to operate with transparency, accountability, and in accordance with national guidelines. The vision was to address specific gaps in societal support systems by providing essential services to communities that may otherwise be overlooked.

Mission Statement:

Our mission is to empower individuals through a holistic approach to personal development, encompassing musical training, skill development, vocational training, environmental awareness, talent discovery, and promoting health and well-being.

Aims:

The overarching aims of the organization are:

1. To Provide Holistic Education:

Enable individuals to excel in multiple areas including music, skill development, vocational training, and environmental awareness.

2. To Nurture Talent and Creativity:

Identify, cultivate, and promote talent in the fields of music, arts, sports, and other creative pursuits.

3. To Empower Individuals Professionally and Personally:

Equip individuals with the necessary skills and knowledge to succeed in their careers and contribute meaningfully to society.

4. To Raise Environmental Awareness:

5. **Promote sustainable practices and educate the community on environmental responsibility and conservation.**
6. **To Promote Health and Well-being:**
Encourage physical, mental, and emotional well-being through health-related activities and programs.
7. **Empower Senior Citizens:**
Provide opportunities for senior citizens to engage in skill-building, health activities, and artistic expression, improving their quality of life.
8. **Support Orphanages and Vulnerable Youth:**
Offer educational and vocational training, health services, and emotional support to orphans, helping them achieve their potential and gain independence.
9. **Promote Inclusion of Minorities:**
Ensure that minority groups, including marginalized communities, have access to the same opportunities for education, employment, and personal development.
10. **Foster Social Cohesion:**
Create inclusive environments that bridge the gap between different age groups, ethnic backgrounds, and communities to build a more harmonious and understanding society.

Objectives:

The specific objectives of the organization include:

1. **Musical Training:**
 - Offer diverse music programs that cater to different levels and age groups.
 - Foster a community of musicians through performance opportunities and collaborations.
2. **Skill Development:**
 - Develop a curriculum for soft skills, leadership, and technical skills that are aligned with market demands.
 - Provide practical workshops that bridge the gap between academic learning and real-world application.

3. Vocational Training:

- Train individuals in specific trades and professions to meet the needs of local industries.
- Provide career counseling and job placement assistance for graduates.

4. Environmental Awareness:

- Increase public awareness on environmental issues and sustainable practices.
- Encourage community participation in eco-friendly projects such as clean-up drives, recycling, and conservation efforts.

5. Talent Search:

- Identify emerging talent across various creative fields through auditions and competitions.
- Provide mentorship, scholarships, and opportunities for talent exposure.

6. Health and Well-being:

- Improve physical fitness, mental health, and general well-being by offering health programs.
- Offer nutrition, fitness, and stress management workshops for individuals of all ages.

7. For Senior Citizens:

- Organize specialized health programs tailored to seniors, including fitness, nutrition, and mental health support.
- Offer creative outlets, such as music, art, and craft workshops, to encourage social interaction and mental stimulation.
- Provide vocational training opportunities for seniors looking to pursue entrepreneurial or consultancy roles.

8. For Orphanages and Vulnerable Youth:

- Develop mentoring programs to support emotional and educational needs, providing guidance for academic achievement and life skills.

- Facilitate access to scholarships, educational resources, and career training to help orphans gain independence and find career pathways.
- Provide psychological counseling and therapy to address trauma and build resilience.

9. For Minor Communities:

- Offer tailored educational programs to minority groups, including language, technical skills, and entrepreneurship training to enhance their socio-economic mobility.
- Raise awareness of the unique challenges faced by minority communities and provide targeted support for integration into broader society.
- Promote cultural diversity and inclusion through community-building events, workshops, and outreach programs.

10. For Social Cohesion and Inclusion:

- Develop intergenerational programs that bring together senior citizens, young people, and marginalized communities for joint projects, fostering mutual respect and understanding.
- Create a sense of belonging and shared purpose by organizing community gatherings, festivals, and collaborative initiatives.
- Strengthen communication channels with local governments, NGOs, and international organizations to ensure the inclusivity of all initiatives.

Goals:

1. Short-term Goals (1-2 years):

- Launch music training programs in at least 3 genres and attract 100 students.
- Conduct skill development workshops for 500 individuals in leadership, communication, and digital skills.
- Provide vocational training to 150 individuals, with a goal of 75% of them securing relevant employment.
- Run 5 environmental awareness campaigns in local communities.

- **Organize talent search events and discover at least 50 new talents.**
- **Offer health programs with at least 200 participants engaged in wellness initiatives.**
- **Establish health, wellness, and creative programs for at least 200 senior citizens across various localities.**
- **Launch educational and vocational programs for 100 orphans, with a focus on digital skills, arts, and entrepreneurship.**
- **Organize cultural exchange programs for 500 people from minority groups to promote integration and understanding.**
- **Facilitate community-building activities like workshops and support networks for senior citizens and marginalized communities.**

2. Medium-term Goals (3–5 years):

- **Expand music training programs to include advanced courses and regional outreach.**
- **Develop vocational training partnerships with industry leaders to enhance job placement success.**
- **Host large-scale talent search events to showcase regional talent on national platforms.**
- **Create partnerships with environmental NGOs to scale awareness and action.**
- **Implement long-term health programs aimed at improving community health metrics.**
- **Provide comprehensive mentoring and employment programs for at least 50 orphaned youth, with a focus on career readiness.**
- **Build 5 dedicated senior citizen centers that provide ongoing education, wellness services, and social activities.**
- **Expand outreach efforts to include more minority groups, with a focus on employment partnerships and skills development, benefiting at least 300 individuals.**
- **Strengthen collaboration with local and national organizations that focus on marginalized communities, ensuring that their needs are heard and addressed.**

3. Long-term Goals (5+ years):

- Establish a recognized institution offering comprehensive music and skill development courses.
- Ensure the organization becomes a leader in vocational training with high employability rates.
- Become a national hub for talent discovery, with alumni thriving in their respective fields.
- Build a sustainable and eco-friendly community with measurable reductions in waste and energy consumption.
- Expand health and wellness programs to offer lifelong health support services for individuals and families.
- Establish a national network of inclusive centers for seniors, orphans, and minorities, where they have access to education, healthcare, and career development opportunities.
- Achieve a measurable increase in employment rates among youth from orphanages and minority communities, with at least 75% securing jobs within 6 months of program completion.
- Create a self-sustaining model for welfare programs through partnerships, donations, and community-driven initiatives.
- Advocate for policy changes that improve the quality of life for senior citizens, orphans, and minority communities at the national level.

Implementation Strategy:

1. Curriculum Development & Program Structuring:

- **Musical Training:** Partner with experienced music instructors and develop a tiered training system, with beginner, intermediate, and advanced levels.
- **Skill Development:** Collaborate with industry professionals to design workshops that align with current job market requirements. Use surveys and research to identify the most in-demand skills.

- **Vocational Training:** Work with trade experts and local businesses to design vocational courses. Establish a certification system for recognized training programs.
- **Environmental Awareness:** Create educational materials, workshops, and community events in collaboration with environmental organizations.
- **Health Programs:** Offer online and offline classes in fitness, nutrition, and mental health, ensuring accessibility for diverse communities.
- Provide comprehensive mentoring and employment programs for at least 50 orphaned youth, with a focus on career readiness.
- Build 5 dedicated senior citizen centers that provide ongoing education, wellness services, and social activities.
- Expand outreach efforts to include more minority groups, with a focus on employment partnerships and skills development, benefiting at least 300 individuals.
- Strengthen collaboration with local and national organizations that focus on marginalized communities, ensuring that their needs are heard and addressed.
- **Senior Citizens:**
 - Tailor fitness, mental health, and creative programs to suit the physical and cognitive needs of seniors, including mobility exercises, memory workshops, and art classes.
 - Organize skill-building sessions focused on hobbies that could lead to small businesses or independent consulting roles (e.g., arts and crafts, gardening, consultancy).
- **Orphanages & Youth:**
 - Collaborate with orphanages to create educational support programs that cover academic skills, emotional growth, and life skills.
 1. Offer career-oriented training that includes IT, technical trades, and entrepreneurship.

Minorities:

1. Develop language programs and technical skill courses that can help minority groups integrate into the workforce.
2. Offer cultural sensitivity training to bridge gaps between communities.
3. Provide mentoring and empowerment workshops focused on entrepreneurship and self-advocacy.

2. Outreach & Marketing:

- Talent Search & Awareness: Use social media, community events, and partnerships with local media to promote talent search programs.
- Environmental Campaigns: Organize community engagement activities such as tree planting drives, sustainability fairs, and eco-friendly workshops to spread awareness.
- Health Activities Promotion: Create a public awareness campaign using local influencers, health professionals, and social media to encourage participation in health programs.
- Senior Citizens:
Partner with senior centers and local community organizations to ensure seniors are aware of available programs.
Create awareness campaigns specifically targeting the elderly to highlight the benefits of participation in health and social programs.
- Orphanages & Youth:
Work with orphanages, schools, and social service agencies to identify young people who would benefit from mentorship, education, and career training.
Utilize social media and local outreach to promote opportunities to youth and orphans in need.
- Minorities:
Hold community forums, workshops, and cultural events to raise awareness of minority needs and available resources.

Build partnerships with local minority groups to understand specific challenges and design custom programs.

3. Partnerships & Collaborations:

- Establish partnerships with local schools, colleges, and universities to offer training programs and internships.
- Work with NGOs, environmental organizations, and local government bodies to increase the impact of environmental and health initiatives.
- Partner with companies and industries for vocational training, providing apprenticeships and job placements for graduates.

4. Monitoring and Evaluation:

- Set measurable KPIs (Key Performance Indicators) such as student enrollment numbers, employment rates after vocational training, or attendance in health programs.
- Conduct regular surveys and feedback sessions to gauge program effectiveness and make adjustments as needed.
- Develop annual reports that track progress on goals, objectives, and financial health.
- Implement a robust system to track the progress of participants across different programs, measuring educational achievements, job placements, and wellness improvements.
- Collect regular feedback from senior citizens, orphans, and minority groups to understand their evolving needs and ensure programs are adaptable.
- Outcome Metrics:
- Measure success by tracking employment rates, health improvements, and the number of individuals successfully integrating into society or furthering their education

Sustainability:

- Funding: Explore multiple funding options such as government

- **Volunteers & Community Involvement:** Involve local volunteers in health and environmental programs, creating a sense of community ownership and sustainability.
- **Expansion Strategy:** Begin by targeting local communities, then expand to regional and national levels as resources grow, ensuring that programs remain impactful.

LEGAL STATUS:

- Registered under Indian Trust Act.1882 bearing Registration No. Registration No. 41081907618, dated 12.07.2019.
- Registered for undertaking CSR activities under Ministry Corporate Affairs bearing Registration No. CSR00081964 DATED 28.11.2024.
- NGO DARPAN Unique Id No: OR/2024/0457504
- Registered under Income Tax Act. 12AA bearing Regd No. AABTE2376AE20241, dated 07.12.2024
- Registered under Income Tax Act. 80G bearing Regd No. AABTE2376AF20241, dated 07.12.2024
- PAN NO. AABTE2376A

OFFICE:

Regd Office:

Plot No. N/5,141,IRC Village,Bhubaneswar,Khorda,Odisha-751015.

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